

#### Board of Directors

- David Avirom
- Amanda Bledsoe
- Kathy Crisp
- Chris Cummins
- Hollie Cummings
- Jim Fordice
- Joe Harkins
- Peggy Howell
- Gil Hutchinson
- David Kumatz
- George Malo
- Angie Miller
- Alex Noble
- Stephen Prince
- Lynda Reeves
- James Selleh
- Jimmy Wilson

#### Advisors

Ken Connelly  
*Special Advisor to the Board*

Joe Harkins  
*Harkins Marketing Advisors  
Marketing*

#### Photography

Angie Miller  
*Photography*

**February 12, 2017**

### **Puffy Muffin Offers Special Iced Sugar Cookie For Valentine's Day With Sales Benefiting Brentwood Green Space!**

Brentwood-based Puffy Muffin Dessert Bakery & Restaurant has released a new Valentine's Day themed design for its Iced Sugar Cookie benefiting Brentwood Green Space! Late last year the company introduced the new oversized cookie as a standing item in its bakery at the Brentwood location



and announced a long-term commitment to donate ten percent of each cookie sale to The Citizens for Brentwood Green Space. Cookie sales have been brisk and Puffy Muffin presented its first check to our group on February 2nd!

"Once again, Puffy Muffin has done something really special for our community," said Gil Hutchinson, President of Brentwood Green Space.

"Now Brentwood families and businesses have a tasty way to show their support for preserving and growing our parks, green spaces and open areas in the City of Brentwood."

### **Annual Meeting**

The Board of Directors held their annual meeting February 2nd 2017. We'd like to announce the following appointments for 2017:

#### Election to the Board of Directors

- David Avirom
- Amanda Bledsoe
- Chris Cummins

#### Election of Officers

- President - Gil Hutchinson
- Vice President - Joe Harkins
- Treasurer - Linda Reeves
- Secretary - David Kumatz

### **The Year 2016**

2016 will be remembered as a year of opportunity and success for The Citizens for Brentwood Green Space (CBGS). We are pleased to provide this report on the activities of the corporation and accomplishments in 2016 as

well as presenting the goals and objectives that we are planning to pursue over the next year.

### **Mission**

The Citizens for Brentwood Green Space, Inc. is a volunteer citizens group organized as a 501(c) (3) nonprofit corporation. Our mission is to preserve open space in the form of parks, trails, historic sites, and flood plains while being sensitive to the rights of landowners and developers. CBGS desires to assure that ongoing development of land resources is accomplished in a way that is beneficial to landowners, to existing citizens of the city and to future generations of Brentwood residents.

### **Major Activities and Accomplishments in 2016**

#### **1. Our People**

People are an important and essential asset to the development and growth in any organization. This is particularly true of volunteer organizations that rely on the passion and dedication of people that share an interest in the mission and are willing to promote that with others in their communities.

CBGS has a strong, dedicated board that is willing to work hard and help us achieve our goals. Their enthusiasm and experience have positioned our organization for future success. Officers that served during 2016 included: President - Gil Hutchinson, Vice President - Joe Harkins, Treasurer - Linda Reeves, and Secretary - David Kumatz.

Board members continue to be involved in giving back to their community through participation in a wide variety of community organizations. The following board members also served on these City boards during 2016:

- Hollie Cummings, Historic Commission
- Dave Kumatz, Tree Board
- Angie Miller, Park Board

#### **2. Community Education**

CBGS is a frequent speaker around the community with local organizations, such as Rotary, the Chamber of Commerce and at public hearings and City Commission meetings. Our web and social media sites are accessible to the community and provide valuable content and updates. We have a strong and valued relationship with the local media and are often sought to provide quotes or topics on items of interest to the local community.

Accomplishments in 2016 include:

- Participated at the City of Brentwood's annual Arbor Day Celebration April 2nd.
- Hosted our second annual "A Walk in the Park" on October 30th. Over 200 people attended the event which featured hayrides, food provided by several local vendors, historic home tours, live music and a kid's zone. In addition to the title sponsor, H. G. Hill Realty Company, other sponsors for "A Walk in the Park" included United

Healthcare, The Mick Foundation, H. Michael Hindman Architects, Middle Tennessee Ear, Nose & Throat, Nolensville Market Square, Enterprise Rent-A-Car, Southern Oral & Facial Surgery, Nelson Mazda Cool Springs and Southeast Venture. Local media and marketing sponsors included Brentwood Home Page, Williamson Herald, YOUR Williamson Magazine, WAKM-AM radio, and Harkins Marketing Advisors. Hospitality sponsors were Judge Bean's BBQ, Papa C Pies, Bradley's Creamery, Mid TN Erosion and Sediment Control, Fitness Together and Liberty Party Rental. Brentwood Academy provided the very popular "Balloon Art" featuring Glenna Thompson. Amerigos and Mere Bulles provided gift certificates as well. Finally, a one-of-a-kind Ravenswood Mansion painting was donated for a silent auction by local Williamson County artist Mike Moyers, who is known for his knife-edge style and brightly hued nature settings.

### **3. Fund Raising**

CBGS formally announced in late 2011 our goal to raise \$300,000 over the next five years towards the acquisition of the remaining 80 acres at Ravenswood Farm. This announcement marked the first time our organization shifted from being a community advocacy group to one that also is willing to make a financial stake in our community for the future.

The second annual "A Walk in the Park" raised \$12,000 this year and a check was presented to the City of Brentwood at a Brentwood City Commission meeting in November! With this payment, a total of \$160,534.69 has been paid project to date. These funds helped Brentwood purchase the remaining acres at Ravenswood Farm and add future amenities at Marcella Vivrette Smith Park, including the development of a new picnic shelter as part of the City's Phase II expansion.

Also, as previously noted, a new sugar cookie at Puffy Muffin was announced in late November with 10% from the sale of each cookie benefiting CBGS!

### **4. Our Goals in 2017**

Open Space Preservation remains one of the top 3 issues identified by our residents in the most recent 2020 Plan update. 97% Agreed or Strongly Agreed that future actions are important. CBGS continues to push to add green space in our community. Private donations provide amenities at Smith Park and help keep the focus on preserving our rapidly diminishing green space. At the dawn of 2017, we are focused on the future and have well defined goals in place. We are committed to making "Brentwood Green Space" a name that carries meaning with it. We want people to know we are a link to nature, whether through getting citizens to work together towards a common goal of helping the City with land acquisitions and improvements at Smith Park or by providing a focus for the preservation of green space throughout our community for generations to come.

Gil Hutchinson  
President

## **Media**

Contact: Gil Hutchinson, President / 615-300-0647

### **About Citizens for Brentwood Green Space, Inc.**

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CITIZENS FOR BRENTWOOD GREEN SPACE - P.O. BOX 1994, BRENTWOOD, TN 37027

